

Carlo Stradi Takes Full Ownership of CUSTOM S.P.A., the Multinational Leader in Integrated Technology Solutions for Service Automation in Retail, Hospitality, Aviation, Railways, E-Government and Industry.

Parma, October 6, 2025 – The Italian multinational based in Parma opens the new fiscal year with two major announcements: Carlo Stradi, entrepreneur, President and Founder of the Group, has acquired 100% of the share capital of Custom S.p.A. and announces the creation of a new technological and eco-sustainable Headquarters of over 9,000 square meters, scheduled to be inaugurated in the coming months.

The buy-out transaction, finalized on September 30 at the office of Notary Alberto De Torres in Parma, was made possible with the support of **BPER Corporate & Investment Banking**, acting also as Agent Bank and Sustainability Coordinator, and **BNL BNP Paribas** (both acting as Mandated Lead Arranger and Bookrunner), which jointly supported Stradi in this strategic step.

The entrepreneur was also assisted by the Nunziante Magrone law firm in Milan, with lawyers Gianmarco Mileni Munari and Alessio Lombardo, and by financial advisor Dr. Massimo Tartaro, whose expertise contributed to the successful completion of the operation.

The banks were advised by Dentons, with a team led by partner Alessandro Fosco Fagotto, Head of the Banking and Finance Department in Italy and Europe.

“After 33 years at the helm of Custom — said **Carlo Stradi, President and Founder** of Custom S.p.A. — I have decided to take another step forward to focus resources and embark on a new path of organic and inorganic growth at the national and international levels.

The completion of this acquisition represents a long-term commitment: not just a financial transaction, but a responsibility toward more than 580 families and a tangible sign of trust for our partners, suppliers, and the local community.

The future doesn't wait. It's built, with vision, sustainability, and innovation.” Through this operation and the investments in the new Headquarters, Carlo Stradi becomes the sole shareholder, strengthening Custom's global leadership and consolidating development plans aimed at fostering industrial and commercial synergies with national and international partners.

All this is supported by a **five-year industrial plan** designed to sustain consistent growth, bringing revenues closer to the €200 million threshold.

A Measurable Growth Trajectory

Under the leadership of Carlo Stradi, Custom has developed a strategy of market diversification and international expansion across five continents. Today, the company operates in over 71 countries, with manufacturing facilities in Italy, India, China, Vietnam, and Brazil.

With a direct workforce of over 580 employees, the Group achieved consolidated net revenues **exceeding €150 million in FY 24/25, marking a 10% growth** compared to the previous year.

World Headquarters

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Innovation and Acquisitions

Over the years, Custom has integrated strategic companies such as Italiana Macchi, Bizeta, Touchwindow, Netrising, and Amtek, strengthening Italian technological excellence and expanding its distinctive expertise.

At the same time, the establishment of foreign subsidiaries—Custom America (2012) and Custom Brazil (2018)—has further consolidated the company's technological offering and international presence.

A New Headquarters in Castelguelfo di Parma

Covering over 9,000 square meters of office space within an area of 24,000 square meters, the new Headquarters will serve as a futuristic, innovative, and eco-sustainable technological hub, designed around people's well-being, energy self-sufficiency, and the exchange of expertise.

More than just a building, it will stand as a tangible and functional symbol of the Group's long-term vision. The project forms part of a broader corporate strategy focused on employee well-being, which has already led to the consolidation of resources from the Lombardy district in Busto Arsizio and from Veneto in the modern Hub of Mestre.

An Italian Entrepreneur, a Global Multinational

The acquisition of 100% of Custom S.p.A. marks a new chapter in the Group's history, driven by the entrepreneurial vision of Carlo Stradi.

It is a strategic decision that looks to the future with determination, placing people, innovation, attention to needs, and social responsibility at the heart of the company's mission.

A new beginning has already begun!

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